

Karl Lillrud

AI KEYNOTE SPEAKER · LEADERSHIP, INNOVATION AND COMMERCE

Karl Lillrud is a global AI keynote speaker, entrepreneur and author who helps leaders turn rapid AI change into clear decisions, practical adoption and measurable business action. He has been building businesses since 1996, is a two time TEDx speaker, author of nine books, and is ranked #16 among Global Gurus 2026 Top 30 Motivational Speakers.



KEYNOTES

The C-Suite AI Adoption Playbook

From AI experiments to an organization that creates measurable value at scale.

AI, Your Second Brain

Think faster and better with AI, without outsourcing your judgment.

The AI Growth Paradox

Scale with AI without becoming less human, less trusted or less distinctive.

Leading in the Intelligent Age

Redesign leadership for a world where AI performs real work.

Agentic Commerce

Prepare for customers who let AI agents shop, compare and decide.

Innovation Under Pressure

Stop treating experiments as innovation. Build a system that delivers outcomes.

From AI Experiments to Commerce Advantage

The operating model that makes AI convert your visitors. Headline Stage, eCommerce Expo London 2026.

CREDENTIALS

- Global Gurus 2026 Top 30 Motivational Speakers, #16
- Thinkers360 2026 Top 10 Thought Leader (Digital Twins #8), Top 50 in AI and GenAI
- Two time TEDx speaker
- Member, Harvard Business Review Advisory Council
- Author of nine books
- Entrepreneur since 1996, founder of Pricelizer

Selected stages: eCommerce Expo London, Seamless KSA, Biban, TEDxPiotrkowskaStreet, TEDxKedgeBS, Seminole State College, Asmara Global Summit, E-Commerce Expo Dublin, TEKsystems Stockholm, Davos week.

Formats: keynote, fireside, panel, executive session, virtual. Delivered in English or Swedish.

“Karl was a fantastic speaker with a great presence, packing out the room with an attendance of over 90% capacity.”

SAM TIDMARSH, CLOSERSTILL MEDIA, ECOMMERCE EXPO LONDON

BOOK KARL

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Keynotes from EUR 25,000, virtual from EUR 14,900, plus travel